

## ADVERTISING OPPORTUNITIES

### Platinum Package

**Investment: \$25,000.00**

**Benefits:**

- Logo inclusion on Interstate 20 Marquee & Community Center Marquee
- Recognition on the website & social media
- Branding on-site in both arenas (5 ft x 15 ft)
- Visibility to over 34,600 per day /12,240,000 in a year vehicles per TXDOT



### Diamond Package

**Investment: \$20,000.00**

**Benefits:**

- Prime logo placement on one bucking chute of your choice, in the indoor arena and the outdoor arena. Placement will be determined on a first-come, first-served basis.
- Logo featured prominently on the website
- Custom-branded content on social media channels
- Branding on-site in both arenas (e.g., banners 5 ft x 15 ft)
- Logo placement on Interstate 20 Marquee, indoor arena and outdoor arena
- Product/Service Sampling: Opportunity to provide samples or branded items for attendees at designated areas

### Gold Package

**Investment: \$10,000.00**

**Benefits:**

- Logo inclusion on Community Center Marquee & Indoor Arena videoboard
- Recognition on the website & social media (12 posts per contract)
- Branding on-site in both arenas (3 ft x 6 banner)
- Product/Service Sampling: Opportunity to provide samples or branded items for attendees at designated areas

### Silver Package

**Investment: \$5,000.00**

**Benefits:**

- Logo inclusion on indoor arena videoboard
- Recognition on the website
- Social media shoutouts (Six Posts per contract)
- Branding on-site indoor arena (3 ft x 6 ft banner)

### Bronze Package

**Investment: \$1,000.00**

**Benefits:**

- Logo placement on website
- Recognition on social media
- On-site branding of outdoor arena (2 ft x 4 ft banner)